

CAROL KLINE CURRICULUM VITAE (BRIEF)

FORMAL EDUCATION

B.A., 1988, Psychology, Wake Forest University

M.S., 1995, Parks, Recreation and Tourism Management, North Carolina State University

Ph.D., 2007, Parks, Recreation and Tourism Management, North Carolina State University

Dissertation Title: *The Role of Entrepreneurial Climate in Rural Tourism Development*

ACADEMIC EXPERIENCE

Professor & Director of the Hospitality and Tourism Management program within the Department of Management, 2021 - present, Appalachian State University, Boone, NC

Associate Professor, 2014 - 2021, Appalachian State University, Hospitality and Tourism Management program within the Department of Management, Boone, NC

Assistant Professor, 2010 - 2014, East Carolina University, Recreation and Leisure Studies/Center for Sustainable Tourism, Greenville, NC

Assistant Professor, 2008 – 2010, North Carolina Central University, Hospitality and Tourism Administration, School of Business, Durham, NC

Extension Associate/Instructor, 1995-1996; 1998-2002; 2004-2008, North Carolina State University, Department of Parks, Recreation and Tourism Management, Raleigh, NC

GRANTS & CONTRACTS

Appalachian State University (2014-present): \$2.8 million

UPLIFT professional contracts awarded for sustainable tourism development across North Carolina

RC2 professional contracts awarded for capacity building for rural government in Tier 1 counties

East Carolina University (2010-2014): \$88,000

North Carolina Central University (2008-2010): N/A

North Carolina State University (2004-2007): \$263,705

HONORS & AWARDS Appalachian State University

- Duane D. Daggett Professorship 2024 (“Partners in Excellence” Professorships)
- Outstanding Woman in Travel Research by Women in Travel and Tourism International (WITTI), 2020
- Sywassink Day of Excellence Faculty Research Award, 2017
- GRAM Award Recipient 2016-2018 & 2023-2025
- Selected speaker for the First Sustainability Research Forum, Appalachian State University; Inductee into the Sustainability Council Order of the Wild Turkey, 2014

ADMINISTRATIVE RESPONSIBILITIES Appalachian State University

Within the last three years as Program Director, we have considerably revamped the Hospitality & Tourism Management curriculum, conducted a successful search for the candidate to fill Dr. Clark's position, and coordinated with College Development on a fundraising strategy for a Student-Industry fund. We are currently overhauling our communications program, and undergoing targeted recruitment. Additionally, we are laying plans to expand our classes to extend to the Hickory campus.

RESEARCH AND SCHOLARLY ACTIVITIES

Summary of Activity

Over 60 peer-reviewed publications (25% in A+ journals ranked by the Australian Business Deans Council). Extensive international network and 10-year history of working internationally on research projects, conferences, and study abroad field experiences. Co-edited nine books and written multiple book chapters.

Selected Animal Tourism Publications

Fennell, D., Kline, C. et al. (2024). Vacant Niche. *Current Issues in Tourism*.

Hooper, J. & Kline, C. (2024). *Emerging Voices for Animals in Tourism*. CABI: Oxford.

López-López, Á., Venegas, G. J. Q., & Kline, C. (Eds.). (2023). Tourism, heritage and commodification of non-human animals: a post-humanist reflection.

Kline, C. (2023). Centering Animals within Rural Tourism [invited chapter]. In H. Mair (Ed.) *Handbook on Tourism and Rural Community Development*. Surrey, UK: Edward Elgar Publishing.

Kline, C., Hoarau-Heemstra, H., & Cavaliere, C. (2022). Wildlife Equity Theory for Multispecies Tourism Justice. *Journal of Travel Research*.

Hoarau-Heemstra, H. & Kline, C. (2022). Making kin and making sense of human-animal relations in tourism. *Ecological Economics*.

Kline, C., & Fischer, B. (2021). Morality on holiday: inspiring ethical behaviour in animal-based tourism through nonmoral values. *Tourism Recreation Research*, 1-12.

Kline, C. (2021). Socialising animal-based tourism [invited chapter]. In Higgins-Desbiolles, F., Doering, A., & Bigby, B. C. (Eds.). *Socialising Tourism: Rethinking Tourism for Social and Ecological Justice*. (pp. 195-213). Routledge.

Rickly, J. M., & Kline, C. (Eds.). (2021). *Exploring non-human work in tourism: From beasts of burden to animal ambassadors* [edited book]. Walter de Gruyter GmbH & Co KG.

Kline, C., Rusher, RC. (2018). Between awareness and activism: navigating the ethical terrain of eating animals. In Bryan S. R. Grimwood, Kellee Caton, Lisa Cooke (Eds.) *New Moral Natures in Tourism*. Routledge.

Kline, C. (2018). *Animals, Food & Tourism* [edited book]. Routledge/Taylor & Francis.

Kline, C. (2018). *Tourism Experiences & Animal Consumption: Contested Values, Morality, & Ethics* [edited book]. Routledge/Taylor & Francis.

Additionally, one animal tourism manuscript is under review:
Two others are in development.

- Saving Animals or Saving Face: Analysis of Corporate-NGO Partnerships
- Paper parks: Issues with the non-charismatic Wolffish in Marine Protected Areas

Selected Rural Tourism Publications

Kline, C. (2023). Centering Animals within Rural Tourism [invited chapter]. In H. Mair (Ed.) *Handbook on Tourism and Rural Community Development*. Surrey, UK: Edward Elgar Publishing.

Knollenberg, W., Duffy, L. N., Kline, C., & Kim, G. (2021). Creating competitive advantage for food tourism destinations through food and beverage experiences. *Tourism Planning & Development*, 18(4), 379-397.

Kline, C., Duffy, L., & Clark, D. (2020). Fostering tourism and entrepreneurship in fringe communities: Unpacking stakeholder perceptions towards entrepreneurial climate. *Tourism & Hospitality Research*, 20(1), 3–17.

Kline, C., Lee, S. J., & Knollenberg, W. (2018). Segmenting foodies for a foodie destination. *Journal of Travel & Tourism Marketing*, 35(9), 1234–1245.

Kline, C., McGehee, N., & Delconte, J. (2018). Built Capital as a Catalyst for Community-Based Tourism. *Journal of Travel Research*, 58(6), 899–915.

Mottiar, Z., Boluk, K., & Kline, C. (2018). The roles of social entrepreneurs in rural destination development. *Annals of Tourism Research*, 68, 77–88.

Duffy, L., Kline, C., Swanson, J., Best, M., & McKinnon, H. (2017) Community development through agroecotourism in Cuba: an application of the community capitals framework, *Journal of Ecotourism*, 16:3, 203-221.

Kline, C. (2017). Applying the community capitals framework to the craft heritage trails of western North Carolina, *Journal of Heritage Tourism*, 12:5, 489-508.

Selected Editorial Service; Conference Planning Service

Editorial Board for *Annals of Tourism Research*; *Tourism Recreation Research*; *Tourism Planning & Development*; *Journal of Destination Management & Marketing*, *Journal of Ecotourism*

Co-Director for the Emerging Voices for Animals in Tourism Conference: 2022 & 2023

Planning Committee for Critical Tourism Studies North America Conference: 2018, 2021, 2023